### INFORMATION PRIVACY & SECURITY 101

**PRIVACY PRINCIPLES**
- Privacy consists of an individual’s ability to conduct activities without concern of actual observation and the appropriate protection, use and release of Information.

**INFORMATION SECURITY**
- Information security consists of processes, tools and methods to protect data or records from unauthorized access, use, disclosure, destruction, modification or disruption.

### Privacy by Design
- **Transparency & Notice**
- **Choice**
- **Confidentiality**
- **Integrity**
- **Availability**

### Data Collection

**PRIVACY PRINCIPLES**
- **Transparency by Design**

**SECURE METHODS**
- **Classify Data Protection Levels**
- **Encrypt Sensitive Files**
- **Manage Access**

### Access + Use + Disclosure

**ADMINISTRATIVE CONTROLS**
- **Roles**
- **Rules**
- **Risks**

**SAFEGUARDS**
- **Classification**
- **Encryption**
- **Monitoring**

### Integrity

**PRIVACY PRINCIPLES**
- **Privacy by Design**
- **Transparency & Notice**
- **Choice**

**INTEGRITY**
- **The University of California is committed to high standards of excellence for protection of information assets and information technology resources that support the University enterprise.**